

# Kānu Bee Venom



## FAQs for Users

**What is Kānu Bee Venom?**

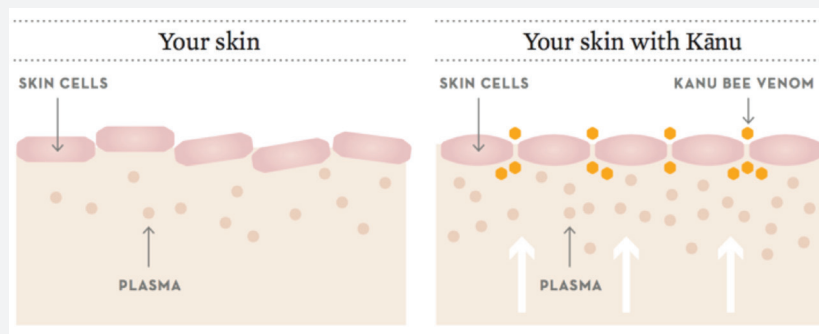
Kānu Bee Venom is a range of highly effective anti-ageing products combining a unique, high strength natural bee venom, sourced exclusively from New Zealand, with a strong scientific foundation.

**What is in it?**

It is made from 4 natural products: bee venom, Kanuka honey, a natural polymer and a natural preservative.

**How does it work?**

The bee venom causes a very small amount of temporary swelling. This firms the skin, “irons out” wrinkles and plumps up the lips.



**How long does it take to work?**

The effects can be seen within a few minutes when it is applied to the face. When applied to the lips it works even quicker and some people feel a tingling as it starts to work almost immediately.

**How long does the effect last?**

The beneficial effects from the Kānu last for around 12 hours.

**What is the evidence that it can help with my wrinkles?**

HoneyLab have undertaken a study which was presented at a major international cosmetic dermatology conference. 29 women (ages 47-66) with visible wrinkles took part in the trial. The trial did 2 things: not only did it prove that the product worked, but this study also worked out the exact concentration of bee venom that was needed for the most effectiveness.

When using the optimal concentration of bee venom, 9/10 said that there was a definite improvement in terms of reducing their wrinkles and 8/10 said they would recommend the product to others.

The full study results can be seen here: <https://goo.gl/jXJPEY>

**What is the evidence that it can help with lip plumping?**

Again, HoneyLab have undertaken a study which was presented at a major international cosmetic dermatology conference. 10 women (ages 17– 66) took part in the trial.

This trial also proved that the product worked and worked out the exact concentration of the bee venom that was needed for the most effectiveness. When using the optimal concentration of bee venom, 9/10 said they definitely noticed a lip plumping effect, 9/10 said they would use the product again and 7/10 said that they would recommend the product.

The full study results can be seen here: <https://goo.gl/ao7Udt>

**How does Kānu compare to other popular anti-ageing products?**

HoneyLab have undertaken a study with 10 women (ages 49-66) who applied some of the most popular anti-ageing products. They all tried at different times, and without knowing which they were applying: Olay Definity Tone Correcting Serum, L'oreal Youth Code Serum, SaviQ Bee Venom Serum & Kānu Bee Venom Serum. The overall favourite by far was Kānu Bee Venom Serum. 9/10 participants said they would use it again and 9/10 would recommend the product.

The full study results can be seen here: <https://goo.gl/kZKVMd>

<b>Can I use it instead of Botox?</b>	Yes. Botox is not for everyone for many reasons, not least of all cost, and Kānu is a great alternative.
<b>How about with Botox?</b>	Yes, if using Botox you can use Kānu for extra benefit. It is particularly useful several weeks after Botox injections, when they are starting to wear off, and Kānu can “top up” the effect.
<b>Can I use it with other makeup?</b>	Yes - apply Kānu first, let it absorb and then apply what you normally would. This regime should be done morning and evening and included with your other skin care regime. In the morning it can be applied before make-up as the continued absorption of the venom during the day or overnight will assist the process.
<b>What are the different products?</b>	<p><b>Kānu Serum</b> - a light mixture for use under makeup.</p> <p><b>Kānu Gel</b> - a slightly thicker formulation with the same strength to be applied daily and for use as part of the overnight regime.</p> <p><b>Kānu Lip plumper</b> - a formulation for use on the lips.</p> <p><b>Kānu Eye lift</b> - our highest strength for application around the eyes for wrinkles, crow's feet and frown lines.</p>
<b>Who funded the research?</b>	The research was funded and undertaken by HoneyLab.
<b>How do you get venom from the bees</b>	The process is called milking and involves putting a glass plate near the hive and running a small amount of electricity through the glass. The bees will attack the glass and deposit some venom, but do not die as their stingers cannot penetrate the glass. The bees are not harmed by this process, and their happiness and health is incredibly important to us.
<b>Is it safe? What if I am allergic to bees?</b>	Only 1% of people are allergic to bee stings and we're sorry but Kānu is not safe for these people. However, most people who think they are allergic are not. People who are not sure should apply a very small patch test on their arm to make sure there is not a large allergic reaction. Hundreds of thousands of people around the world are safely using bee venom products.
<b>How is this different to other bee venom products?</b>	<p>There are 2 main differences between Kānu Bee Venom and the other products that are available:</p> <ol style="list-style-type: none"> <li>1. Kānu is the only bee venom cosmetic range that has undergone clinical testing to such a high level that the results have been presented at a major medical conference.</li> <li>2. As a result of this testing we know exactly how much bee venom to add to the products. Independent testing found that most bee venom products do not contain anywhere near enough bee venom to have any effect.</li> </ol>
<b>Who can I contact for more information?</b>	<p>For information on the science - Dr Shaun Holt: <a href="mailto:shaun@honeylab.co.nz">shaun@honeylab.co.nz</a></p> <p>For information on orders/supplies - Julie Hayes: <a href="mailto:julie@honeylab.co.nz">julie@honeylab.co.nz</a></p>
<b>Can Kānu treat any medical conditions?</b>	Bee venom is a potent and fascinating material that has been used as a traditional medicine for centuries. It is mostly used for musculoskeletal pain and HoneyLab have a product containing bee venom and another natural product, capsaicin from chilli peppers, available - see <a href="http://www.rubeeven.com">www.rubeeven.com</a> . In addition, it may be a useful treatment for acne and psoriasis and we will soon be undertaking clinical trials for these conditions.
<b>Who are HoneyLab?</b>	<p>HoneyLab are a New Zealand pharmaceutical company with several platforms of clinical research, including dermatology, pain, and nutrition. HoneyLab are running the world's largest programme of medical honey research. The research programme is directed by Dr. Shaun Holt. Shaun has both Pharmacy and Medical degrees from the UK, lectures at Victoria University of Wellington and is one of New Zealand's most experienced clinical researchers.</p> <p><b>Publications:</b></p> <ol style="list-style-type: none"> <li>1. Greig G, Holt S. A Pilot Study of Topical Bee Venom for Wrinkles. Presented at World Congress of Cosmetic Dermatology, Athens, Greece, May 2013</li> <li>2. Greig G, Holt S. A Pilot Study of Topical Bee Venom for Lip Plumping. Presented at World Congress of Cosmetic Dermatology, Athens, Greece, May 2013</li> <li>3. Greig G, Holt S. A Study of the Effectiveness of Anti-Wrinkle Serums. Presented at World Congress of Cosmetic Dermatology, Athens, Greece, May 2013</li> </ol>